



On your bike Tewkesbury!

Tewkesbury-based employers who want to see more of their staff biking to work are being offered grants to help fund new cycle parking and other facilities that will make cycling easier, safer and more convenient. The funding is provided by *Count Me In!* the Government-funded scheme that promotes healthy living in the town.

Businesses are eligible for 50 percent of the cost of fitting cycle stands, erecting bike sheds, building new cycle compounds or installing showers and lockers. Good quality facilities raise the status of cycling and they entice more people to give it a go. They keep workplaces tidy and reduce the likelihood of bikes being stolen or damaged.

Peter Andrews the *Count Me In!* cycle parking advisor said: "We're keen to help local businesses improve their facilities and encourage more of their people to bike to work. In these times of recession, when budgets are under pressure, this is a fantastic offer."

Employers have a lot to gain from cycling. More cycling means less traffic congestion and fewer delays. Regular cyclists tend to be fitter and healthier than non-cyclists and this contributes towards greater productivity and lower rates of absenteeism due to illness.

There's more information and a grant application form on the *Count Me In!* website <http://www.countmeintewkesbury.com> Peter Andrews will be pleased to answer your questions, visit your premises and to give free, impartial advice about cycling parking. E-mail peter@parkthatbike.com or phone 01594 564344

There's also a web-gallery of cycle parking pictures to whet your appetite. It show cycle stands, shelters, canopies and sheds of various designs. Check it out at <http://tinyurl.com/yaw69dj>

